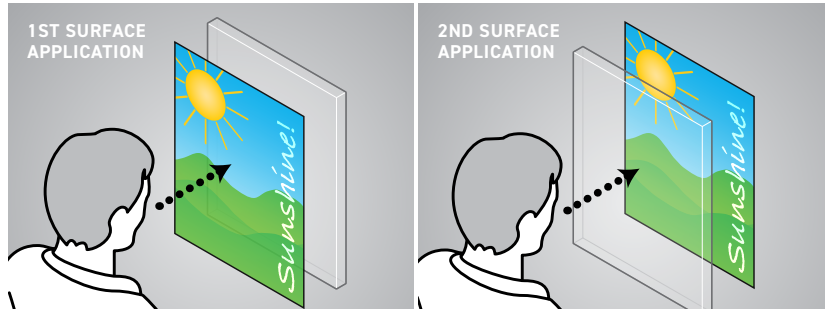


CUSTOMIZABLE CLEAR WINDOW PRINTING TECHNIQUES

IMAGE ONLY (NO WHITE INK USED)

Standard printing method. Single artwork layer is printed to the material.



DOUBLE STRIKE (NO WHITE INK USED)

Two artwork layers are printed on top of each other. The increased print density prevents the artwork from appearing washed out. Use this technique when a more saturated color is desired.

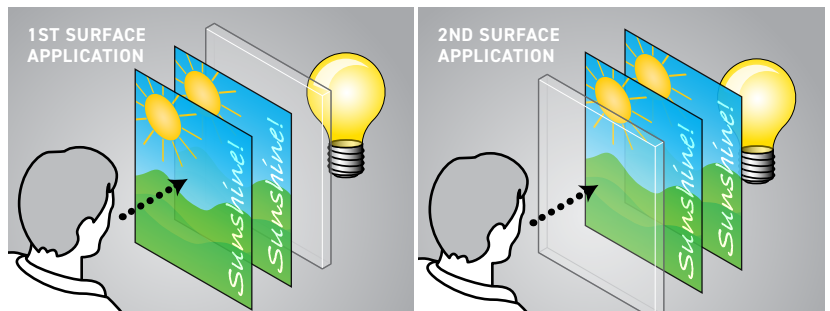


IMAGE + SPOT WHITE

White ink is printed behind parts the image to intensify the color in specific areas.

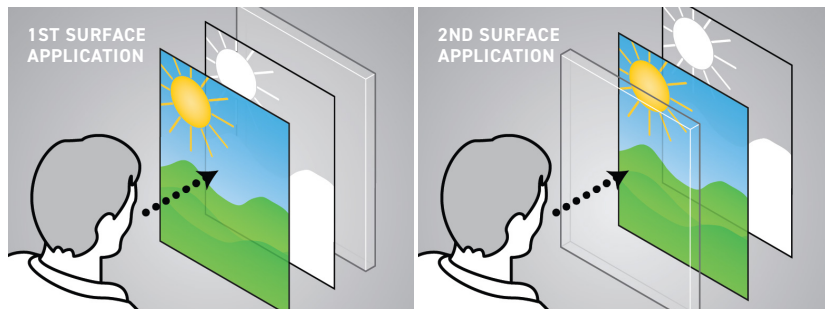
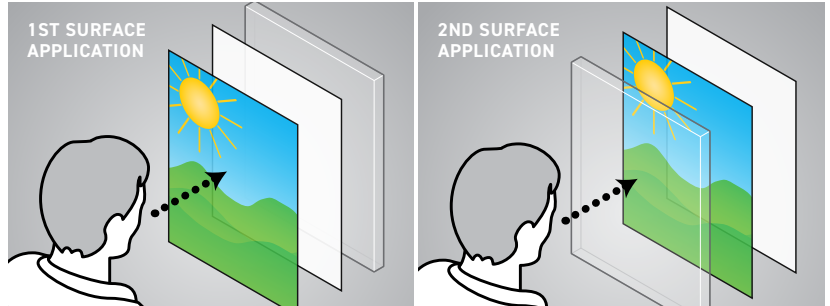


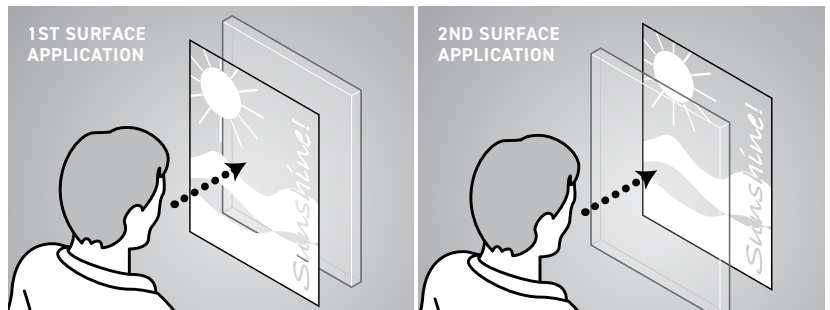
IMAGE + FLOOD WHITE

White ink is printed behind the entire image for a more vibrant color.



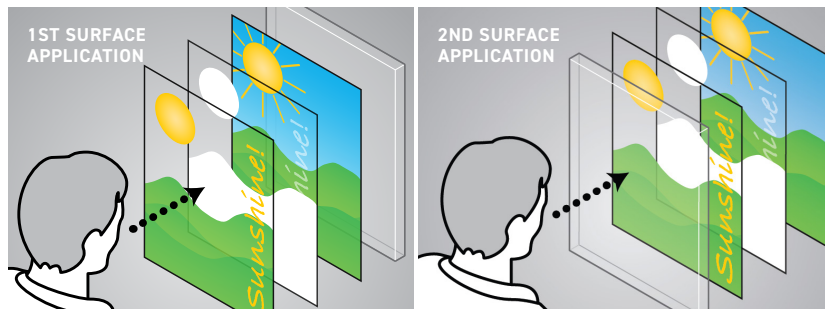
WHITE OR BLACK INK ONLY

White or black ink is used for creating image-highlights, and is also used to emulate frosted glass. Percentages of either color may be printed depending on the level of opacity your hope to achieve.



COLOR + WHITE + COLOR

This technique provides a true-to-color image viewable on both sides of the glass.



If you have questions regarding options for layering color or white ink to achieve a specific visual effect, please contact your sales representative. Artwork file setup instructions and frequently asked questions can be found on our website customwindowfilms.com



customwindowfilms.com

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